



ARDEX WPM 240

Bitumen-Based Primer

Single Component

Fast drying with excellent adhesion

For use with ARDEX Bitumen Systems

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Bitumen-Based Primer

PRODUCT DESCRIPTION

ARDEX WPM 240 is a solvent-based bitumen primer, used to seal and prepare substrates prior to the installation of ARDEX Bitumen-Based waterproofing systems.

FEATURES

- Fast drying
- Single Component
- Excellent adhesion

SUBSTRATES

- Screed
- Masonry
- Concrete
- Blockwork
- Metals and PVC

For other suitable substrates, please contact ARDEX Technical Services (technicalservices@ardexaustralia.com).

SUBSTRATE PREPARATION

By way of mechanical method and vacuum cleaning as necessary, remove all dirt, dust, curing compounds, oils, grease, surface sealers, and any other contaminants prior to application. Prepare surface to leave sound, clean, dry, uniform, free from sharp edges, loose or other materials which may damage the subsequent coating.

Damaged concrete between 2mm-30mm can be treated with ARDEX A46. Spalling concrete must be treated accordingly with the ARDEX Concrete Repair range such as ARDEX BR 345, please review the respective product data sheets on treating spalling concrete.

New concrete to be cured for a minimum of 28 days before application commences. New screed to be cured for a minimum of 7 days before application commences. New render to be cured for a minimum of 7 days before application commences.

APPLICATION

All prepared substrates must be primed with ARDEX WPM 240 at a rate of 5m²-6m² per litre and allowed to dry. Only apply enough ARDEX WPM 240 that will be covered with an ARDEX membrane the same day.

Allow a drying time of at least 30 minutes to 8 hours before subsequent ARDEX membrane application. Drying times will vary depending on substrate temperatures and ambient air conditions.

COVERAGE

Approximately 5m² - 6m²/litre.

Coverage rate may vary depending on the porosity of the substrate and application technique.

PACKAGING

20L pail

STORAGE

ARDEX WPM 240 must be stored between 5°C - 30°C. Do not store in direct sunlight. Replace lid tightly after use. Keep away from heat, hot surfaces, sparks, open flames and other ignition sources.

SHELF LIFE

ARDEX WPM 240 has a shelf life of 12 months when stored in the original, unopened packaging in a dry place at 23°C and 50% relative humidity.

SPILLS AND LEAKS

Prevent material entering drains and waterways. If possible cover liquid with earth, sand or absorbent material.

LIMITATIONS

Do not apply ARDEX WPM 240 if the ambient temperature and or substrate temperature is below 10°C or above 35°C. Primed surfaces should be overcoated within the same day of application to avoid surface contamination.

Before any substrate preparation, installation or finishing methods relating to ARDEX product are undertaken, please be aware of any potential risks and use appropriate PPE (personal protective equipment). This may involve contacting substrate manufacturers for Safety Data Sheets.

SAFETY DATA

Highly flammable liquid and vapour. May be fatal if swallowed and enters airways. Causes skin irritation. Causes serious eye irritation. May cause drowsiness or dizziness. Suspected of causing cancer. Suspected of damaging the unborn child. May cause damage to organs through prolonged or repeated exposure. Harmful to aquatic life with long lasting effects. Keep away from heat, hot surfaces, sparks, open flames and other ignition sources. No smoking. Do not breathe mist/vapours/spray. Use only outdoors or in a well-ventilated area. IF SWALLOWED: Immediately call a POISON CENTER/doctor/. IF exposed or concerned: Get medical advice/attention. Do NOT induce vomiting. In case of fire: Use alcohol resistant foam or normal protein foam to extinguish. Store in a well-ventilated place. Keep cool. Store locked up. Dispose of contents/container to authorised hazardous or special waste collection point in accordance with any local regulation. For additional safety information please consult the latest safety data sheets (SDS) at ardexaustralia.com.

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GUARANTEE

ARDEX Australia Pty Ltd (“we” or “us”) guarantees this product (“our goods”) is free from manufacturing defects and will perform to any applicable specification published by us for 10 years from the date of purchase. Our liability under this guarantee is limited at our option to replacement of the product, repair of any damage to the immediate surface or area of application of the product, or compensation, in each case if we are satisfied loss or damage was due to a breach of this guarantee. This guarantee does not apply if damage or loss is due to failure to follow published instructions or any act or circumstance beyond our control, including shade variations and efflorescence. If you wish to make a claim under this guarantee you must notify us (ARDEX Australia Pty Ltd, 2 Buda Way Kempas Creek NSW 2178; Toll Free: 1800 224 070; Email: technicalservices@ardexaustralia.com) and provide evidence of your purchase of the product within 30 days of any alleged loss or damage occurring. We reserve the right to ask you for satisfactory evidence of any alleged loss or damage. Any claim under this guarantee is at your cost. This guarantee is in addition to any rights or remedies you may have as a “consumer” under the Australian Consumer Law and to that extent you need to be aware that: “Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure”.

DISCLAIMER

The technical details, recommendations and other information contained in this data sheet are given in good faith and represent the best of our knowledge and experience at the time of printing. It is your responsibility to ensure that our products are used and handled correctly and in accordance with any applicable Australian Standards. Our instructions and recommendations are only for the uses they are intended. Users are advised to confirm that this product is suitable for their application and conforms with the specifications of the system. We also reserve the right to update information without prior notice to you to reflect our ongoing research and development program. Country specific recommendations, depending on local standards, codes of practice, building regulations or industry guidelines, may affect specific installation recommendations. The supply of our products and services is also subject to certain terms, warranties and exclusions, which may have already been disclosed to you in prior dealings or are otherwise available to you on request. You should make yourself familiar with them.

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This data sheet was issued in December 2025 and is valid for 3 years, in some instances a newer version may be published. Always refer to www.ardexaustralia.com for the latest technical data from ARDEX Australia Pty Ltd.